

**Press Release**  
**11 May 2010**

**FRIEZE**  
**ART**  
**FAIR**

## **Frieze Art Fair 2010: Details Announced**

The Directors of Frieze Art Fair, Amanda Sharp and Matthew Slotover, have announced today the details of the 2010 fair. Frieze Art Fair is one of the world's most influential contemporary art fairs and every year brings an international focus to the dynamic contemporary art scene in London. Sponsored by Deutsche Bank for the seventh consecutive year, Frieze Art Fair 2010 is a carefully selected presentation of the most forward-thinking galleries from around the globe. The selected galleries will present outstanding work by over 1,000 of the world's most innovative artists and these will be presented alongside Frieze Art Fair's unique curatorial programme Frieze Projects. Frieze Art Fair helps set the international contemporary art agenda.

2010 will see more galleries than ever at Frieze Art Fair, with a total of 173 exhibitors. The dynamism of galleries from emerging territories such as Asia and South America is balanced by a strong European and American contingent. Galleries new to the main section of the fair include: Bortolami, New York (USA); Xavier Hufkens, Brussels (Belgium); Michael Lett, Auckland (New Zealand).

The successful introduction of Frame, dedicated to galleries under six years old showing solo artist presentations, sees its return in 2010. Notable presentations this year include: the first European showing of Brazilian sculptor Carlos Bevilacqua at Simon Preston Gallery, New York; artist duo Daniel Keller and Nik Kosmas (Aids-3d) at Gentili Apri, Berlin and Naeem Mohaiemen at Experimenter, Kolkata. The galleries exhibiting in Frame are selected on the basis of an artist's solo presentation. Frame is one of the key places to see artists for the first time and on a significant platform. The Frame galleries' selection has been advised by curators Daniel Baumann and Cecilia Alemani. Frame is supported by Cos for the first time this year.

Co-directors Amanda Sharp and Matthew Slotover commented, 'Against a backdrop of improved financial stability, we are delighted that Frieze Art Fair 2010 received more gallery applications than ever. The gallery list is a strong one.'

We would like to thank our main sponsor Deutsche Bank for their continued support, associate sponsor Cartier, and the Financial Times, our new media partner, for their contribution to the promotion and development of contemporary art.'

Details of the annual curatorial programme Frieze Projects, Frieze Talks, Frieze Film and Frieze Education will be announced during the coming months. The recipient of The Cartier Award will be announced on 13 May.

In previous years Frieze Projects, which is presented in association with Cartier, has presented new commissions by artists including Richard Prince, Ryan Gander, Paola

Pivi and Mike Nelson. Frieze Talks has included keynotes by John Baldessari, Yoko Ono, Dave Hickey and Roni Horn. This year, Frieze Projects is curated by Sarah McCrory under the auspices of Frieze Foundation.

Frieze Education, which is presented in association with Deutsche Bank, has grown to be of great importance to the young adults and children visiting the fair, serving to familiarise them with the best in contemporary art, design and culture. Building on last year's successful partnership with the Royal College of Art, Frieze Education will run a scheduled programme of events for schools local to the fair and drop-in events for families.

Pierre de Weck, Member of the Group Executive Committee and Global Head of Private Wealth Management, Deutsche Bank added: 'We are delighted to continue to support Frieze Art Fair as it establishes itself as a major international event for the art world. We share the organisers' interest in emerging art from around the world and are thrilled to see an ever increasing diversity of works at the Fair.'

The Outset/Frieze Art Fair Fund to benefit the Tate Collection continues in 2010, the eighth consecutive year of the collaboration. This unique partnership enables Tate to buy important works of art for the nation at Frieze Art Fair. The fund to date has raised over £900,000 and, as a result, 78 works by 51 significant international artists have been added to Tate's collection since 2003.

The Frieze Art Fair Yearbook 2010-11 will be available in September.

— End.

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**For press images please visit:**

[flickr.com/photos/friezeartfair](http://flickr.com/photos/friezeartfair)

**Press accreditation opens on 1 June please visit:**

[friezeartfair.com/press](http://friezeartfair.com/press)

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# Editors' Notes

## Participating Galleries (List in Formation)

303 Gallery, New York  
Galería Juana de Aizpuru, Madrid  
Galería Helga de Alvear, Madrid  
Andersen's Contemporary, Copenhagen  
Galerie Paul Andriess, Amsterdam  
The Approach, London  
Balice Hertling, Paris  
Laura Bartlett Gallery, London  
Galerie Catherine Bastide, Brussels  
Galerie Guido W. Baudach, Berlin  
Marianne Boesky Gallery, New York  
Tanya Bonakdar Gallery, New York  
Bortolami, New York  
Galerie Isabella Bortolozzi, Berlin  
BQ, Berlin  
The Breeder, Athens  
Broadway 1602, New York  
Gavin Brown's enterprise, New York  
Galerie Daniel Buchholz, Cologne  
Cabinet, London  
Galerie Gisela Capitan, Cologne  
Casa Triângulo, Sao Paulo  
China Art Objects Galleries, Los Angeles  
Sadie Coles HQ, London  
Contemporary Fine Arts, Berlin  
Pilar Corrias Gallery, London  
Corvi-Mora, London  
Sorcha Dallas, Glasgow  
Thomas Dane Gallery, London  
Massimo De Carlo, Milan  
Elizabeth Dee, New York  
Galerie Eigen + Art, Berlin  
galerie frank elbaz, Paris  
Foksal Gallery Foundation, Warsaw  
Galeria Fortes Vilaça, Sao Paulo  
Marc Foxx, Los Angeles  
Carl Freedman Gallery, London  
Stephen Friedman Gallery, London  
Frith Street Gallery, London  
Gagosian Gallery, London  
Annet Gelink Gallery, Amsterdam  
A Gentil Carioca, Rio de Janeiro  
Gladstone Gallery, New York  
Marian Goodman Gallery, New York  
Greene Naftali, New York  
greengrassi, London  
Galerie Karin Guenther, Hamburg  
Jack Hanley Gallery, New York  
Hauser & Wirth, London  
Herald St, London  
hiromiyoshii, Tokyo  
Hollybush Gardens, London  
Hotel, London  
Galerie Andreas Huber, Vienna  
Xavier Hufkens, Brussels  
IBID Projects, London  
Ingleby Gallery, Edinburgh  
Taka Ishii Gallery, Tokyo  
Alison Jacques Gallery, London  
Galerie Martin Janda, Vienna  
Juliette Jongma, Amsterdam  
Annely Juda Fine Art, London  
Kamm, Berlin  
Casey Kaplan, New York  
Georg Kargl Fine Arts, Vienna  
Galleri Magnus Karlsson, Stockholm  
Paul Kasmin Gallery, New York  
Kerlin Gallery, Dublin  
Anton Kern Gallery, New York  
Galerie Peter Kilchmann, Zurich  
Johann König, Berlin  
David Kordansky Gallery, Los Angeles  
Tomio Koyama Gallery, Tokyo  
Andrew Kreps Gallery, New York  
Galerie Krinzinger, Vienna  
Kukje Gallery, Seoul  
kurimanzutto, Mexico City  
Lehmann Maupin, New York  
Michael Lett, Auckland  
Lisson Gallery, London  
Long March Space, Beijing  
Kate MacGarry, London  
Mai 36 Galerie, Zurich  
Giò Marconi, Milan  
Matthew Marks Gallery, New York  
Mary Mary, Glasgow  
Galerie Meyer Kainer, Vienna  
Meyer Riegger, Karlsruhe  
Massimo Minini, Brescia  
Victoria Miro Gallery, London  
The Modern Institute, Glasgow  
Galerie Neu, Berlin  
Galleria Franco Noero, Turin  
Galerie Giti Nourbakhsh, Berlin  
Galleria Lorcan O'Neill, Rome  
Office Baroque Gallery, Antwerp  
Maureen Paley, London  
Peres Projects, Berlin  
Perrotin, Paris  
Friedrich Petzel Gallery, New York  
Galerie Francesca Pia, Zurich  
Galeria Plan B, Cluj  
Galerija Gregor Podnar, Berlin  
Galerie Eva Presenhuber, Zurich  
Produzentengalerie, Hamburg  
Raster, Warsaw  
Galleria Raucci/Santamaria, Naples  
Almine Rech, Paris  
Regina Gallery, Moscow  
Anthony Reynolds Gallery, London  
Galerie Thaddaeus Ropac, Paris  
Galleria Sonia Rosso, Turin  
Salon 94, New York  
Aurel Scheibler/ScheiblerMitte, Berlin  
Galerie Rüdiger Schöttle, Munich  
Gabriele Senn Galerie, Vienna  
Galerie Sfeir-Semler, Beirut  
Stuart Shave/Modern Art, London  
Sies + Höke, Dusseldorf  
Galeria Filomena Soares, Lisbon  
Sommer Contemporary Art, Tel Aviv  
Reena Spaulings Fine Art, New York  
Sprüth Magers Berlin London, Berlin  
Standard (Oslo), Oslo  
Diana Stigter, Amsterdam  
Galeria Luisa Strina, Sao Paulo  
Sutton Lane, London  
T293, Naples  
Timothy Taylor Gallery, London  
Team Gallery, New York  
Richard Telles, Los Angeles  
The Third Line, Dubai  
Vermelho, Sao Paulo  
Wilma Gold, London  
Vitamin Creative Space, Guangzhou  
Waddington Galleries, London  
Galleri Nicolai Wallner, Copenhagen  
Galerie Barbara Weiss, Berlin  
Fons Welters, Amsterdam  
Michael Werner, New York  
White Cube, London  
Max Wigram Gallery, London  
Wilkinson, London  
Galleri Christina Wilson, Copenhagen  
XL Gallery, Moscow  
Zeno X Gallery, Antwerp  
Zero, Milan  
David Zwirner, New York

## Frame

### Gallery

Altman Siegel Gallery, San Francisco  
Ancient & Modern, London  
Chert, Berlin  
Lisa Cooley, New York  
Experimenter, Kolkata  
Fonti, Naples  
James Fuentes LLC, New York  
Gaga, Mexico City  
Gentili Apri, Berlin  
François Ghebaly Gallery, Los Angeles  
Karma International, Zurich  
Andreiana Mihail Gallery, Bucharest  
MOT International, London  
Nanzuka Underground, Tokyo  
Overduin and Kite, Los Angeles  
Platform China, Beijing  
Simon Preston, New York  
Renwick Gallery, New York  
Rodeo, Istanbul  
Federica Schiavo Gallery, Rome  
Micky Schubert, Berlin  
Seventeen, London  
Sommer & Kohl, Berlin  
Supportico Lopez, Berlin  
Rob Tufnell, London

### Artist Presented

Shannon Ebner  
Des Hughes  
Heike Kabisch  
Frank Haines  
Naeem Mohaiemen  
Lorenzo Scotto di Luzio  
Jessica Dickinson  
Adriana Lara  
Daniel Keller and Nik Kosmas (Aids-3D)  
Neil Beloufa  
Tobias Madison  
Ion Grigorescu  
Laure Prouvost  
Keiichi Tanaami  
Erika Vogt  
Jin Shan  
Carlos Bevilacqua  
Drew Heitzler  
Mark Aerial Waller  
Salvatore Arancio  
Manuela Leinhoss  
Oliver Laric  
Tony Just  
Marius Engh  
Ruth Ewan

## Frieze Art Fair Participating Territories

Austria	Israel	Romania
Belgium	Italy	Russia
Brazil	Japan	Spain
China	Korea	Sweden
Denmark	Mexico	Switzerland
France	Netherlands	Turkey
Germany	New Zealand	UAE
Greece	Norway	UK
India	Poland	USA
Ireland	Portugal	

## **Frieze Art Fair – Information**

### **Opening dates and hours:**

Thursday 14 October	11am – 7pm
Friday 15 October	11am – 7pm
Saturday 16 October	11am – 7pm
Sunday 17 October	11am – 6pm

### **Preview:**

Wednesday 13 October

### **Advance Tickets go on sale from 1 June:**

Box Office and 24-hour credit card hotline:

See Tickets +44 (0) 871 230 3452

Group Bookings: +44 (0) 844 412 4650

Online Bookings: [seetickets.com](http://seetickets.com)

**For General information, accommodation  
and travel details, visit [frieze.com](http://frieze.com)**

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